

Blockchain overview

It's time for another revolution

*The internet revolutionised the way we exchange **information**.*

*Blockchain is revolutionising the way we exchange **value** on the internet.*

The value exchange revolution

- Whereas the internet changed the way we communicate, blockchain revolutionises how we ***exchange value*** between multiple untrusted parties.
- Today, to exchange value digitally (such as currency, deeds or diamonds), we rely on ***trusted intermediaries*** such as banks to establish trust between untrusted parties.
- Without blockchain, a trusted intermediary is necessary to ***prevent fraud***, because when value is represented digitally, it can be duplicated or manipulated.
- Blockchain uses a ***decentralised*** mechanism to establish trust, ***without the need for a trusted intermediary***.



Blockchain decentralises trust, enabling value flow without intermediaries

Blockchain's Components

A blockchain is a **distributed ledger** of all transactions in a network. Using blockchain technology, participants in the network can confirm transactions **without the need for a trusted intermediary**.



Peer to Peer

In a peer to peer network users are connected to each other without a central point of authority or control



Distributed ledger

Every participant in the network has simultaneous access to a view of the information



Cryptography

Integrity and security of the information on the blockchain are ensured with cryptographic functions



Consensus

Verification is achieved by participants confirming changes with one another, replacing the need for a third party to authorise transactions

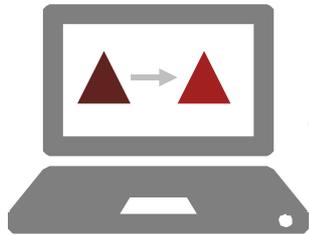


Smart contracts

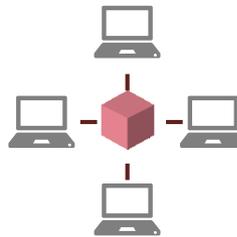
The ability to run additional business logic means that agreement on the expected behaviour of financial instruments can be embedded in the blockchain

How does it work?

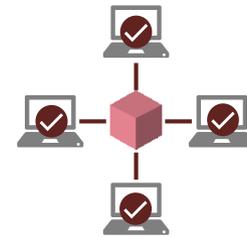
Someone in a network requests a transaction



The transaction is **broadcast to other computers** (nodes) in the network



The network of nodes **validates the transaction** using consensus protocols



The **transaction** is complete



The new block is **added to the network's blockchain**, in a way which is permanent and unalterable

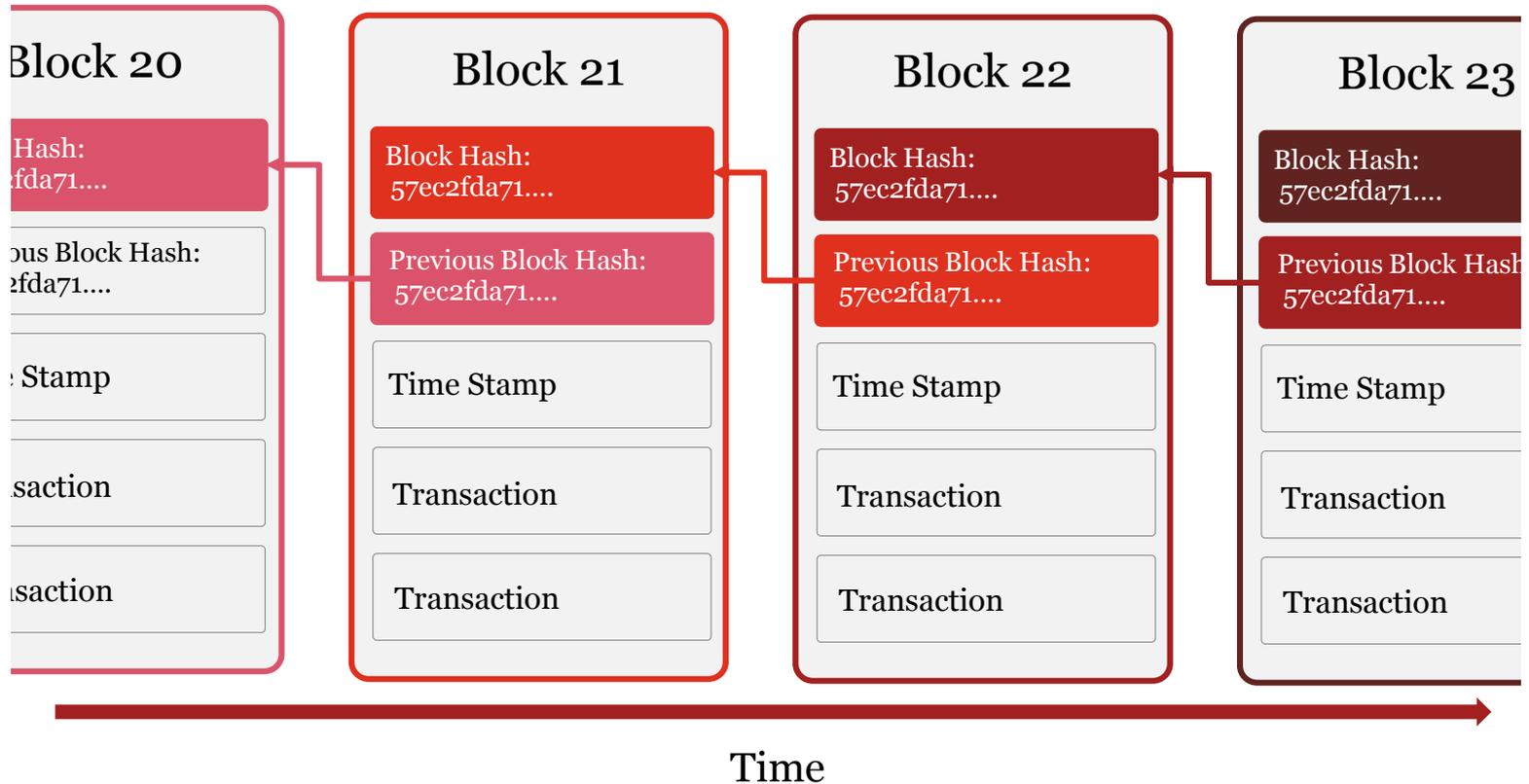


The verified transaction is combined with other transactions to **create a new block of data for the ledger**



A chain of blocks

Each block is a data structure that stores information and contains a validated pointer to the previous block. This 'chains' each block to the previous one



This chaining of blocks is extremely resilient and tamper proof, creating an immutable record of events that is resistant to fraud and corruption

Benefits of Blockchain

Blockchain can remove the need for an intermediary to establish the trust necessary when exchanging value.

Any time you remove intermediaries, there is potential to **reduce:**



Costs



Delay



Risk

Blockchain's verification system has the potential to enable near to or real time processing and settlement of transactions.

Blockchain can be used to orchestrate and automate interactions with external parties, as well as within your own processes.

Blockchain has the potential to make many business processes more:



**Secure &
Resilient**

Due to the distributed nature of blockchain, there is *no single point of failure*. This makes it *significantly more resilient* than current systems.

Blockchain utilises battle hardened encryption making it a very secure platform.



**Transparent
& Trusted**

The blockchain ledger can be inspected, changed and validated by all users creating trust through transparency.

Blockchain records are immutable and has an audit trail of changes built in by design, creating trust through transparency.

Where blockchain could be relevant

Blockchain has the potential to make many business processes more automated, secure and transparent.



Record keeping

- Asset registries
- Document registries
- Proof of existence



Provenance tracking

- Supply chain optimisation
- Anti counterfeiting
- Proof of process



Compliance

- Proof of audit
- Regulatory reporting



Identity management

- Reputation based ID



Payments

- Cheaper cross border payments
- Instant settlement
- Micropayments



Contracting

- Automated contracts
- Transparent IP licensing

Blockchain implementations today...

Everledger

Being used to track diamonds through the supply chain. This will help reduce counterfeit diamonds and fraudulent insurance claims.

Factom

Using blockchain technology to form the basis of a transparent permanent and trusted registry for assets. Most notably it was trailed in Honduras for their national land registry, to help combat corruption.

Reporting of clinical trial data

Using the blockchain to timestamp clinical trial protocols when a trial is started. This creates a proof of existence and record of what the purpose and outcomes of the study are.

Provenance

Enabling transparency in product supply chains by leveraging blockchain technology.

La' Zooz

A decentralized transportation platform owned by the community, utilizing vehicles unused space to create a variety of smart transportation solutions.

Nasdaq Linq

Have a blockchain-based platform that has been used to facilitate the issuance, cataloguing and recording of share transfers of privately-held companies on the Nasdaq Private Market.

Blockchain tomorrow...

Internet of things

Blockchain could be the key that unlocks the potential of the internet of thing; allowing them to be autonomous transacting agents

Digital media micropayments

Pay for an article or pay for 20 minutes ad free streaming.

Intellectual property

IP that can license and collect royalties itself through smart contracts

Triple entry book keeping

Blockchain could act as a world wide ledger for all transactions, enabling real time taxation

Decentralised autonomous organisations

Organisations that operate according to predefined software rules

Barriers to implementation

Technology is not the primary barrier to widespread adoption

Co-operation & Establishing Standards

- In order to gain widespread adoption, standards need to be agreed between participants, that create a common set of protocols for individual firms to adopt. This is challenging given the number of participants that need to come to agreement
- For some markets “critical mass” will be achieved by a smaller group that will then work together and create de-facto standards

Regulatory Framework

- Regulators will focus on how blockchain achieves outcomes that align with regulatory concerns (e.g. AML/KYC, Resilience, Recovery and Resolution)
- Specific local regulations will need to be met
- Negative connotations associated with bitcoin impact on regulator’s perceptions

Legal Framework

- To trade significant values of assets, firms need to ensure that they can perfect legal title to the underlying asset, recorded by the tokenised asset in the distributed ledger
- An identified challenge is achieving a uniform legal framework across a distributed set of peer parties with no centralised authority

Scalability & Resilience

- Bitcoin’s transaction capacity (~3 transactions per second) precludes mainstream adoption
- Regulators concerns around operational resilience will need to be satisfied

Settling value in “real money”

- Any mainstream application will need settlement certainty in fiat currency
- Tokenized solutions pose an added layer of settlement and counterparty risk that will not be acceptable



Addressing the Barriers

Many barriers are more perceived than real. Others are falling fast...

Co-operation & Establishing Standards

- Banks are seeking to find consensus through cooperation, including the R3 led consortium of 42 banks, the open ledger group and Swift
- In parallel both banks and technology providers are pursuing their own technology solutions and Proof of Concepts where they see competitive advantage
- Euroclear has called for collaboration in establishing a standard between key participants.

Regulatory Framework

- Blockchain and distributed ledger technology acknowledged by the Bank of England as “... a genuine technological innovation that demonstrates that digital records can be held securely without any central authority”
- The ECSDA has responded to ESMA call for evidence on “Investment using virtual currency or distributed ledger technology” outlining considerations from a CSD perspective

Legal Framework

- Bankchain have a live trading environment trading tokenized electronic gold receipts, the confirmed legal representation of physical gold bars stored at COMEX-approved warehouses
- Bankchain approach has been confirmed to work under UK law by Norton Rose

Scalability & Resilience

- Permissioned network SETL claimed in October to have processed 1 billion transactions in a day
- Blockchain’s inherently distributed and decentralised nature is capable of providing higher resiliency and availability as demonstrated by Bitcoin’s core protocol which has not been compromised to date

Settling value in “real money”

- Bankchain have a working DVP USD cash settlement built into their clearing & settlement solution.
- According to the UK Government December 2015 report SETL aims to have central bank money available on the block chain integrated with the current financial markets infrastructure

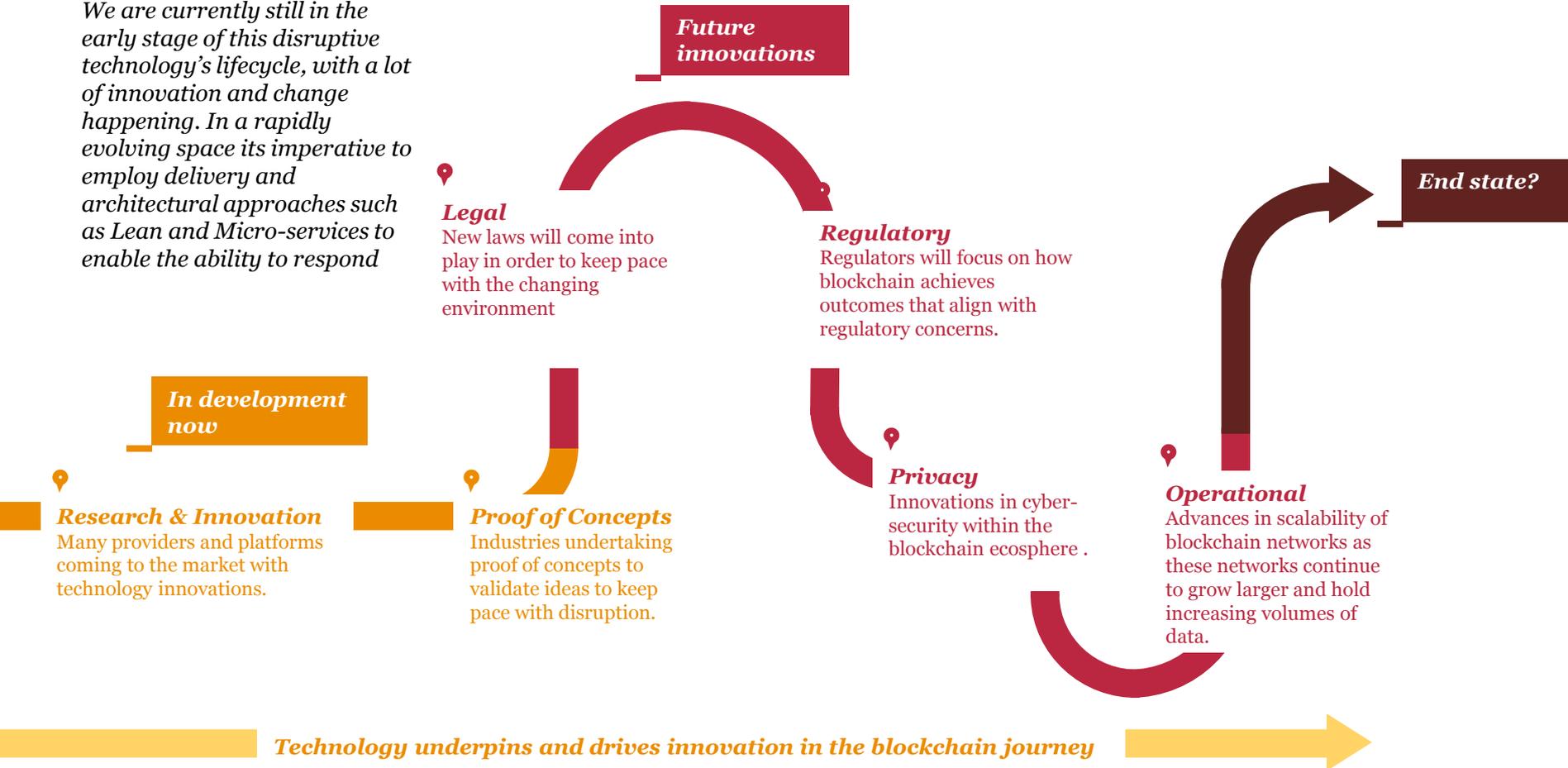


Cooperation and Standards are the biggest barrier

Technology forecast

The roadmap needs to be developed against a vision for the future for blockchain and the recognition of the need to “design in” flexibility

We are currently still in the early stage of this disruptive technology’s lifecycle, with a lot of innovation and change happening. In a rapidly evolving space its imperative to employ delivery and architectural approaches such as Lean and Micro-services to enable the ability to respond



Contacts



Steve Webb
Partner – Blockchain leader

M: +44 (0)7889 645 316
steve.webb@uk.pwc.com



Ajit Tripathi
*Director – Data / Risk
Assurance*

M: +44 (0)7525 926 456
Ajit.tripathi@uk.pwc.com



Seamus Cushley
Director - Technology

T: +44 (0)28 9034 6647
Seamus.cushley@uk.pwc.com



Patrick Spens
*Director – Assurance/
Transformation*

M: +44 (0) 207 804 1659
Patrick.spens@uk.pwc.com

This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, [insert legal name of the PwC firm], its members, employees and agents do not accept or assume any liability, responsibility or duty of care for any consequences of you or anyone else acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it.